

**Ultimate Kids Club Member Sweepstakes at Richmond International Raceway  
Parent and/or Legal Guardian Written Consent**

**Instructions:** Parents and/or legal guardians please read this Parent Consent Form and the Official Rules below carefully. If you wish to give consent, please complete and sign the Parent Consent Form, and submit by mail to the following address:

Ultimate Kids Club Member Sweepstakes at Richmond International Raceway  
c/o Richmond International Raceway, LLC  
600 East Laburnum Avenue  
Richmond, VA 23222

Submissions that are not accompanied by a properly signed and completed Parent Consent Form and any other necessary information or materials will not be accepted by Richmond International Raceway, Inc. ("Sponsor").

Full name of parent and/or legal guardian:
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I am the lawful parent and/or legal guardian of:

Child's full name ("Child")
Date of birth (MM/DD/YY)

**By checking this box, my Child has my consent and permission to items 1-4 below.**

1. I will enter and participate in the Ultimate Kids Club Member Sweepstakes at Richmond International Raceway (“Sweepstakes”) on behalf of my Child. I acknowledge that I have read and understand the attached Sweepstake Rules, and that I and my Child will be bound by these Official Rules.
2. Allow my Child’s name and age to be displayed on Sponsor’s website if selected as winner.
3. I confirm that my Child is a citizen or legal permanent resident of the United States and I will report any prize winnings to all relevant federal, state, and local tax authorities.
4. Privacy Disclaimer: Any personal information collected during the course of the Sweepstakes by Sponsor will be used for administering this competition, or as otherwise set out in the Official Rules. Except where prohibited by law, participation in the Sweepstakes constitutes my Child’s and my consent to the storage, use and disclosure of my Child’s entry details as set out in the Official Rules.

Parent and/or Legal Guardian Contact Information

Number/Street Address and apt. #
City, State, Zip
Telephone and fax numbers (work/residence)/email address:
Full name and signature of parent and/or legal guardian

## OFFICIAL RULES FOR THE “Ultimate Kids Club Member SWEEPSTAKES”

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING**

**SWEEPSTAKES PERIOD:** The Ultimate Kids Club Member Sweepstakes (“Sweepstakes”) begins on March 24, 2017 at 5 p.m. Eastern Daylight Time (“EDT”) and ends on April 7, 2017 at 11:59 p.m. EDT (the “Sweepstakes Period”).

**HOW TO ENTER:** During the Sweepstakes Period, there are two (2) ways to enter: **(1) Online:** Visit <http://www.rirkidsclub.com/Upcoming-Events/Kids-Club-Contest.aspx> register your child to become a Kids Club Member (skip Kids Club registration if your child is already a member) and follow the directions provided to complete the separate Sweepstakes entry form found on the same page, and submit to receive one (1) entry into the Sweepstakes. All online entries must be submitted by April 7, 2017 at 11:59 p.m. EDT to be eligible. **(2) Via Mail:** Handprint your name, address, city, state, zip code, daytime and evening phone numbers (including area codes), and date of birth on a 3" x 5" card and mail the card, with proper postage affixed to: **The Ultimate Kids Club Member Sweepstakes c/o Richmond International Raceway, Inc., 600 East Laburnum Avenue, Richmond, Virginia 23222**. All mail-in entries must be received by **April 7, 2017** to be eligible. Entries generated by script, macro or other automated or mechanical means or by any means which subvert the entry process are void. Limit one (1) entry per person, per email address and per household, regardless of method of entry. Entries received from any person or email address or household in excess of the limitation will be void. All entries become the sole property of the Sponsor and will not be returned. Released Parties (as defined below) are not responsible for lost, late, stolen, garbled, incomplete, damaged, delayed, illegible, mutilated or misdirected entries. Incomplete, illegible, or fraudulent entries will be void.

**ELIGIBILITY:** Sweepstakes is open to legal residents of the fifty (50) United States, the District of Columbia and Canada (excluding Quebec) age 18 or older with a valid driver’s license. Canadian residents must also have reached the age of majority in their province/territory of residence. Note: In order to be eligible to win a prize your child must be registered as a Kids Club Member prior to entering the Sweepstakes, unless you use the mail-in method of entry. Employees of Richmond International Raceway, Inc. (“Sponsor”) and its parent, subsidiaries, limited liability and affiliated companies, and advertising and promotion agencies, and each of their respective family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside), and members of their households, whether or not related, are not eligible to enter or win. Sweepstakes is subject to all applicable federal, state and local laws. Void where prohibited by law.

**DRAWING:** Potential winner will be selected in a random drawing held on or about April 10, 2017 from all eligible entries received. Odds of winning depend on the number of eligible entries received.

**WINNER NOTIFICATION:** Potential winner will be contacted via **phone or email** and the parent or legal guardian will be required to execute and return an affidavit of eligibility, a publicity release (except where prohibited), a liability release and a copy of his/her valid personal identification card bearing his/her photograph, name, age, and address within seven (7) days of date of issuance. In addition, if any potential winner is a Canadian resident, he/she must answer unaided a time-limited mathematical skill-testing question as a condition to receiving a prize. The execution of additional releases and/or waivers of liability required by Sponsor and/or any other applicable sanctioning body or prize provider may also be required and returned within the time period specified by such entities, as appropriate. Return of prize or prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Sponsor to contact a potential winner within a reasonable time period or noncompliance with these Official Rules by any potential winner will result in disqualification and, at Sponsor’s sole discretion, the prize may be awarded to a runner-up. If any potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements

imposed on winners set forth herein.

**PRIZE[S]:** One (1) Grand Prize winner will receive: four (4) tickets (2 adult and 2 children) (children shall be 12 years of age or younger) to the NASCAR XFINITY Series "ToyotaCare 250" scheduled to be held at Richmond International Raceway April 29, 2017; including a garage tour, access to the driver's meeting, passes to the driver's intro segment, first in line for the autograph session and an RIR prize pack. Approximate Retail Value ("ARV") of the prize is: **\$120.00**. All applicable federal, state and local taxes, any other expenses associated with prize acceptance and use not specifically listed herein as being provided including transportation, luggage fees, meals, gratuities, delivery charges, etc. are the responsibility of the winner. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. No substitution, transfer or cash redemption of prizes is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value. Total ARV of all prizes is: **\$120.00**. All prize details are at Sponsor's sole discretion.

**GENERAL CONDITIONS:** By entering this Sweepstakes and/or accepting any prize, entrant agrees: (1) to release, discharge and hold harmless Sponsor, its parent, subsidiaries, limited liability and affiliated companies, advertising and promotion agencies, and each of their respective shareholders, officers, directors, employees, members, agents and assigns (collectively, the "Released Parties") from liability of any kind or nature for any loss, claims, damages, or injuries of any kind resulting in whole or in part, directly or indirectly from entrant's participation in this Sweepstakes or from the acceptance and use/misuse of any prize; and (2) to abide by, and be bound by these Official Rules and the decisions of the Sponsor relating to participation in the Sweepstakes, selection of winners and awarding of prizes, which shall be final. Acceptance of any prize constitutes permission to use winner's name, biographical information, city and state of residence, voice, photograph, image and/or likeness for advertising, promotional and other purposes in any and all media now known or hereafter devised, worldwide, in perpetuity, without further compensation, notification or permission from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so, unless prohibited by law. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize[s], or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or should the Sweepstakes be unable to run as planned for any other reason, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner in a random drawing from among all eligible, non-suspect entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. "Authorized account subscriber of the e-mail account" is the natural person who is

assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

**FORUM SELECTION:** This Sweepstakes shall be governed by the laws of the Commonwealth of Virginia. Each entrant knowingly and voluntarily intends and agrees that (i) the mandatory, exclusive venue for any action in any way related to or arising out of this Sweepstakes or prizes awarded shall be resolved individually without resort to any form of class action and shall be the state and federal courts in and for Henrico County, Virginia; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees. Each entrant hereby knowingly and voluntarily waives any and all objections to venue and personal jurisdiction in the foregoing, and submit themselves thereto. Each entrant hereby waives any right it may have to assert the doctrine of forum non conveniens or similar doctrine or to object to venue with respect to any proceeding brought in accordance with this paragraph, and stipulates that the aforementioned courts shall have in personam jurisdiction and venue over them for the purpose of litigating any dispute, controversy, or proceeding arising out of or related to this Sweepstakes.

**CLASS ACTION WAIVER:** Each party agrees that an arbitrator, judge, magistrate or other similar authority may not consolidate more than one person's claims, and may not otherwise preside over any form of a representative or class proceeding, and that any dispute resolution proceedings will be conducted only on an individual basis and not in a class, consolidated or representative action. **You agree to waive any right to a jury trial or to participate in a class action.**

**WINNERS' LIST:** The winners' names will be posted on [www.rir.com](http://www.rir.com) from April 12, 2017 to April 19, 2017, or they may be obtained by sending a properly stamped, self-addressed envelope to The Ultimate Kids Club Member Sweepstakes c/o Richmond International Raceway, Inc. 600 East Laburnum Avenue, Richmond, Virginia 23222. Mail-in winners' list requests must be postmarked by April 12, 2017 and received by April 17, 2017. Requests not postmarked and/or received by the specified will not be honored.

**SPONSOR:** This Sweepstakes is sponsored **RICHMOND INTERNATIONAL RACEWAY, INC. d/b/a Richmond International Raceway**, a Delaware corporation, having its principal place of business at 600 East Laburnum Avenue, Richmond, Virginia 23222.

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**CONSUMER PRIVACY:** Information submitted to Sponsor by any entrant is subject to Sponsor's privacy policy located at <http://www.rir.com/About-The-Track/Privacy-Policy.aspx>